



FASTENERS & TOOLS

CUSTOM PLANO'S BUILT WITH TOP BRANDS



- CUSTOMIZED TO YOUR CUSTOMER BASE
- CHOOSE FROM 4-TOOL TO 12-TOOL SET UP
- TARGETED PLANOS CAN BE DESIGNED FOR:

• FRAMERS

• FINISHING CARPENTERS

• FENCING

• SIDERS

• CRAFTS & HOBBIES

• FLOORING

• ROOFERS

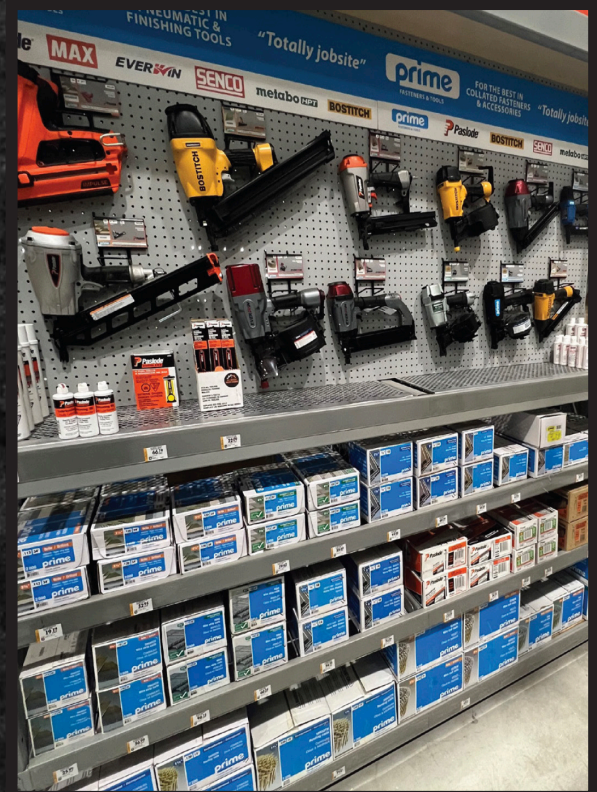
• WEEKEND WARRIORS

• FORMING

• INQUIRE ON HOW WE CAN HELP MAXIMIZE YOUR TURNS •



BENEFITS OF CHOOSING A PRIME PLANOGRAM



MAXIMIZE ANY RETAIL SPACE

- **ALLOWS YOU TO GET THE MOST OUT OF EVERY SQUARE INCH OF YOUR PRECIOUS RETAIL SPACE.**

MAXIMIZE VISUAL APPEAL

- **WELL-DESIGNED AESTHETICS POSITIVELY AFFECT CUSTOMERS MOOD, AS WELL AS DRAW THEIR EYE TO SPECIFIC AREAS OR ITEMS.**

INCREASE CROSS SALES

- **PLACING RELATED ITEMS NEAR ONE ANOTHER IN A LOGICAL SEQUENCE INCREASES SHOPPER CONVENIENCE AND ALSO BOOSTS SUGGESTIVE SELLING OF ADDITIONAL, UNPLANNED ITEMS.**

RESTOCK MORE EFFICIENTLY

- **WHEN YOU KNOW WHERE EVERYTHING IS SUPPOSED TO GO AND CAN INSTANTLY SEE IF THERE ARE GAPS, YOU OR YOUR PRIME TERRITORY REP CAN THEN KEEP SHELVES LOOKING PLENTIFUL AND INVITING.**
- **EFFICIENT RESTOCKING INCREASES SALES, PREVENTS SALES-DEADENING OUT-OF-STOCKS, AND IMPROVES INVENTORY MANAGEMENT WHILE REDUCING COSTS.**